



Annie Cardinal

ENGINEERING AND DESIGN PORTFOLIO
SUMMER 2015

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About Me

I graduated from Princeton University in 2015 with a degree in Mechanical Engineering and a certificate in Robotics and Intelligent Systems. I have a passion for product design and want to design products for consumers and lead projects using my technical background. I'm a big picture person with experience leading teams toward designing integrated systems.

I have experience in project management, product design, modeling and prototyping, and communication, along with technical skills like machine shop expertise, mechanical engineering coursework, CAD knowledge, and coding robots and user experiences. While I lean toward a career in Mechanical Design, my skill set prepares me for many different types of careers.

I love fixing things, and I realized that I enjoy looking for inefficiencies in everyday life and finding ways to make things better. By combining my experience in mechanical engineering and coding with my leadership skills and understanding of people, I strive to create compelling products and user experiences that change the way people look at the world. I am always looking for opportunities in product design and mechanical engineering.

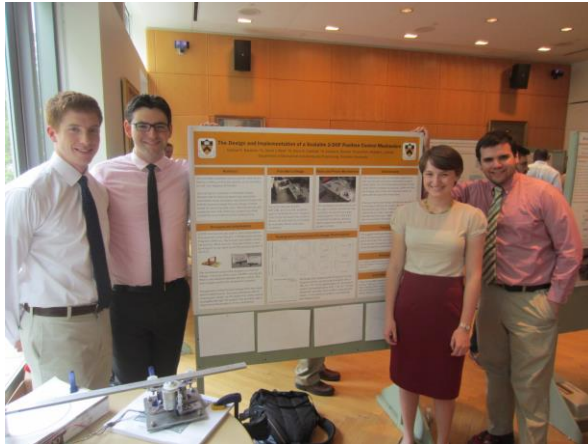
You can learn more at anniecardinal.com or contact me at design@anniecardinal.com.

Undergraduate Design Experience

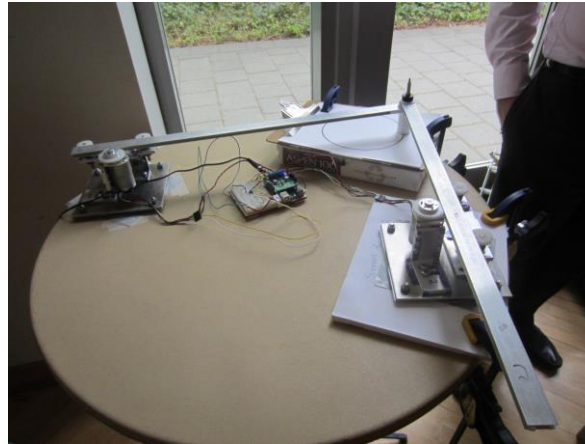
SENIOR PROJECT: DESIGNING A NEW 2DOF MECHANISM

September 2014 – May 2015 | Princeton University | Project Lead

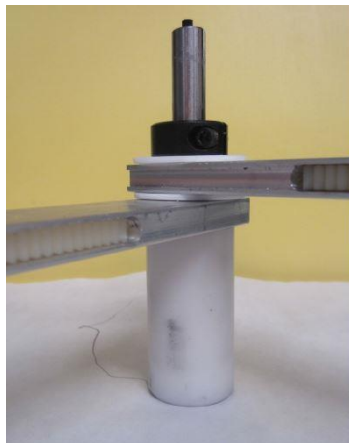
Designed and manufactured a new scalable two degree of freedom mechanism that accurately controls the position of an end effector using an Arduino. Managed the project and co-designed and manufactured the mechanism.



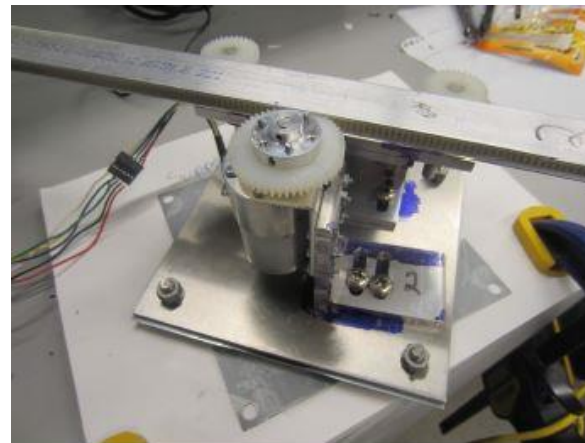
The team presenting at a poster session



The mechanism ready for demonstration



Joint of the rack and pinion mechanism



Pivoting gear rack motor mount

Undergraduate Design Experience

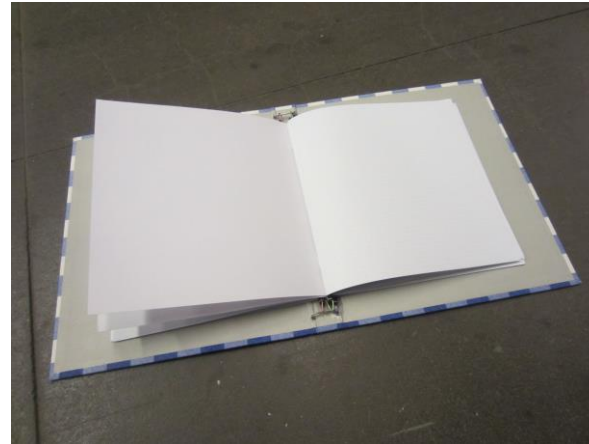
FLEXIBINDER PRODUCT DESIGN

November 2014 – December 2014 | Princeton University | Product Design Lead

Led the physical design process of a new stationery product. Determined the materials and manufacturing techniques. Built and iterated upon a physical prototype. Compiled a product specification sheet and financial analysis as a deliverable on pitch day.



The FlexiBinder's outer hard cover



Lightweight paper inserts in three varieties



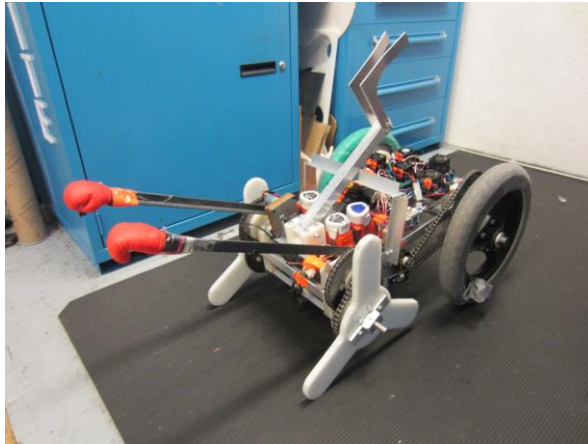
Elastic bands constrain the inserts and allow for easy removal

Undergraduate Design Experience

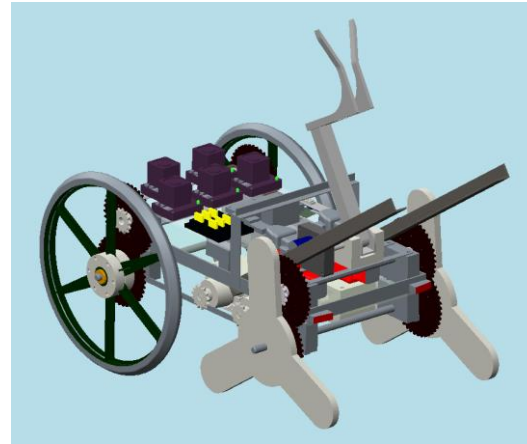
SEARCH AND RESCUE ROBOT

February 2014 – May 2014 | Princeton University | Project Co-Lead

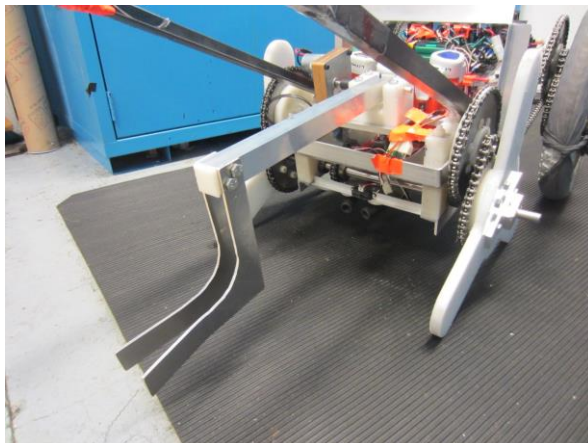
Developed a winning search and rescue robot capable of step-climbing and autonomous navigation. Managed the coding and electronics components and oversaw testing and reliability design.



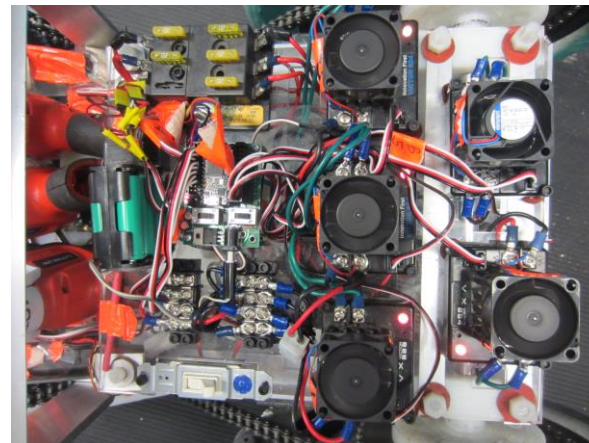
Rocky in his completed state



3D Model of Rocky using PTC Creo 2.0



Rocky's passive gripper



Circuit board laid out on an acrylic sheet

Undergraduate Design Experience

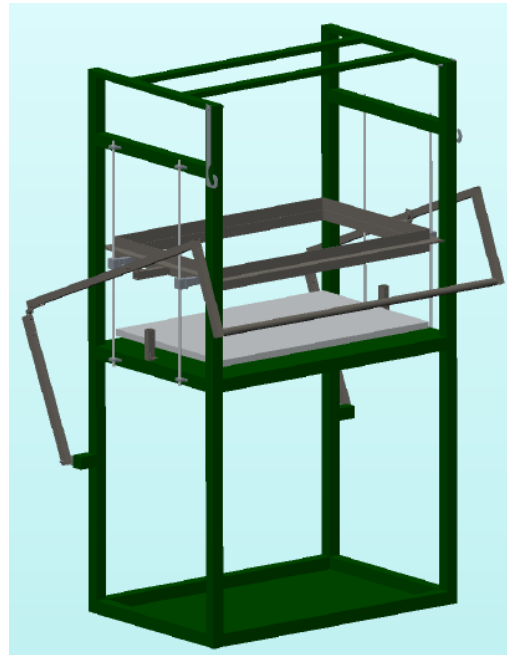
THERMOFORMING MACHINE MECHANISM

November 2013 – January 2014 | Princeton University | Project Lead

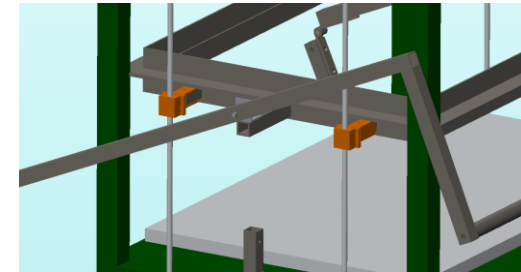
Managed a team of 9 students in designing and building the mechanism for a thermoforming machine. Coordinated with 5 other project managers to successfully build the machine under a time pressure. Delegated tasks, set schedules, incorporated the ideas of team members, budgeted, and ordered materials.



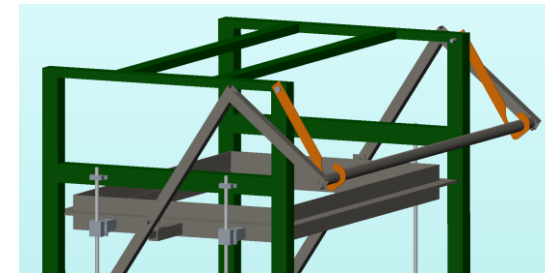
The final thermoforming machine with the mechanism raised



Final CAD model of the mechanism, all parts shown in grey



C-channel connectors allow for easy removal of the Plastic Holder



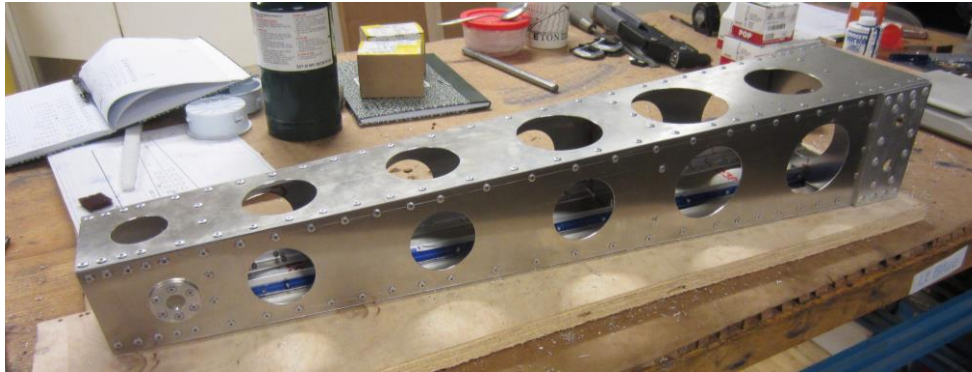
Hooks swing free when handle is lifted so user doesn't need to touch hot material

Undergraduate Design Experience

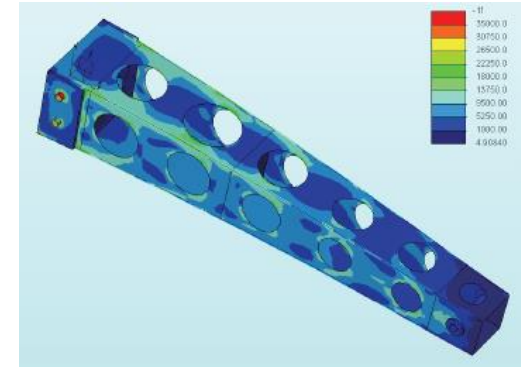
DESIGN OF A BOX-LIFT CRANE

October 2013 | Princeton University | Team Lead and Manufacturer

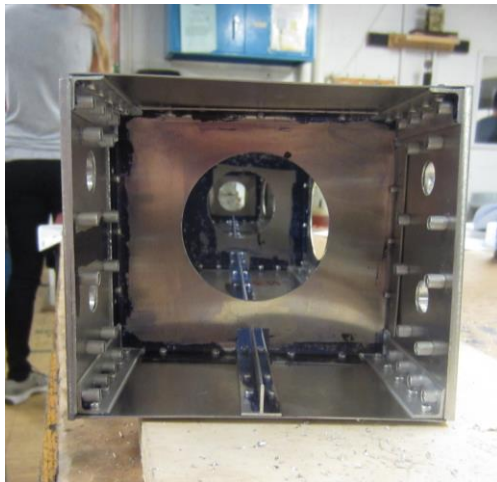
Simulated, designed, and manufactured a sub-three pound aluminum box-lift crane capable of lifting 850 pounds (500 pounds required). Won best design award out of 10 groups. Also managed the production schedule and finished with time to spare.



Finalized crane polished and assembled



Crane under static load in PTC Creo 2.0



Torsional rib cross-sections



Side support plates



Sitting on the crane

Internship Design Experience

NAVIGATION CODE FOR UNMANNED WAVEGLIDER DRONES

Summer 2014 | Liquid Robotics, Inc. | Programming Intern

Liquid Robotics produces the Wave Glider, an unmanned ocean-going drone that collects data for purposes ranging from the military to oil and gas companies to biological research. The Wave Glider is currently unaware of islands, and I wrote scripts to process bathymetry data into obstacles that mark unsafe areas, and modified the robot's operating system in Java to process these obstacles and use them when generating the robot's path. I worked directly for Dr. James Gosling, the father of Java.



Unsafe areas, shown in red, surrounding the Channel Islands. The blue rectangles are bounding boxes used in a search algorithm.



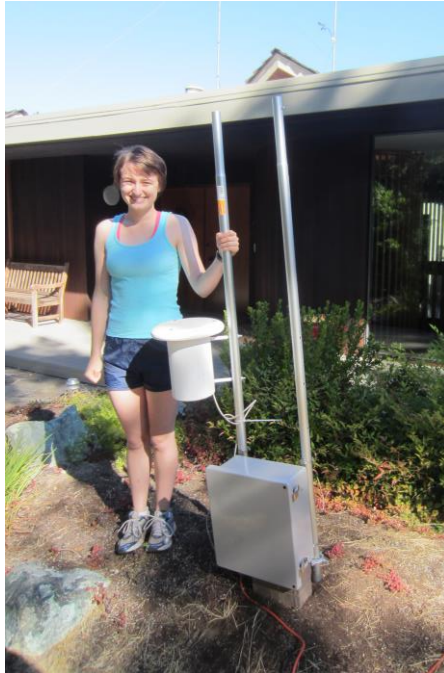
The path of a Wave Glider successfully avoiding Anacapa Island.

Internship Design Experience

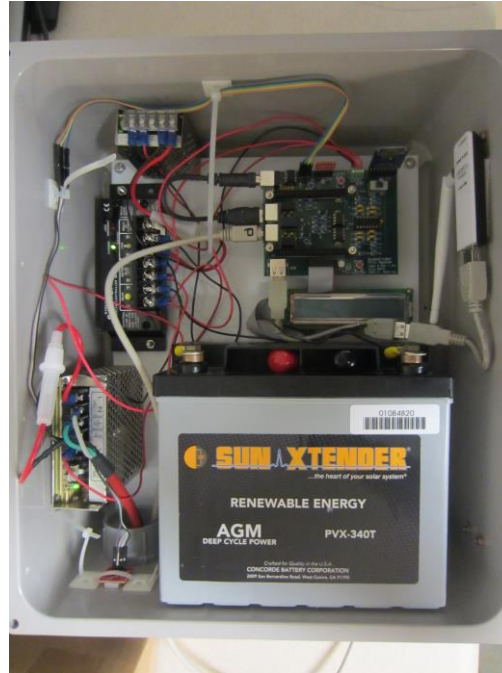
QUAKEFINDER MINISTATION HARDWARE DESIGN

Summer 2013 | QuakeFinder | Project Hardware Lead and Intern

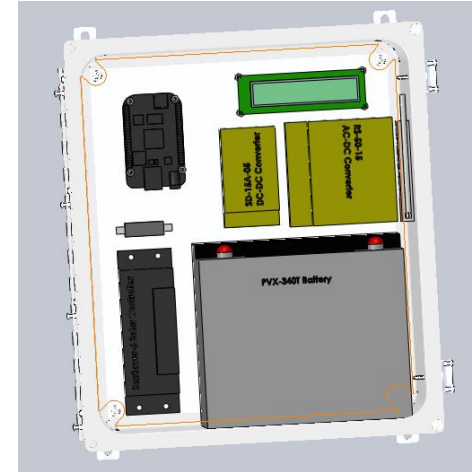
I developed a robust standalone seismic data recording station for implementation in classrooms. I designed the enclosure layout and power system and wrote the user manual with assembly instructions. The MiniStation is now in production.



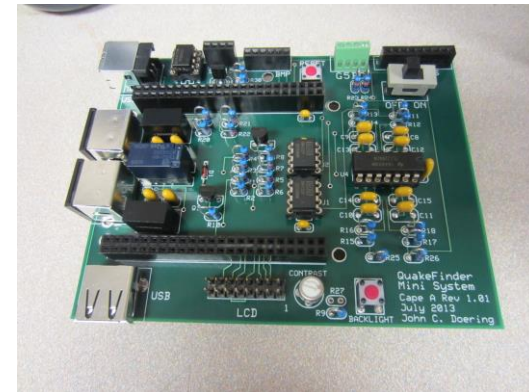
The completed MiniStation installed in my yard for testing.



Interior of the MiniStation



SolidWorks mockup of case interior



Finished PCB with all components soldered

Internship Design Experience

YIFTEE MERCHANT RECOMMENDATION ENGINE

Summer 2012 | Yiftee | User Experience and Web Design Programming (Intern)

Yiftee is a startup that allows users to send gifts to each other at local stores. The Merchant Recommendation Engine uses the Foursquare API to access data about various merchants and allowed a customer to recommend a new merchant to Yiftee. It also allows a merchant to claim their store on Yiftee using prepopulated data without a personal visit from a Yiftee employee, allowing for company expansion. I designed and programmed the applet using JavaScript, jQuery, JSON, Ajax, CSS, and HTML.

Merchant Request Form

Search for a business you'd like to see on Yiftee!

Merchant near Location

Venues near Woodside, CA, US

Woodside Deli Redwood City, CA	0 requests <input data-bbox="793 667 844 683" type="button" value="I Want It!"/>
Lutlickens (@CCSR) Stanford, CA	1 request
New York New York Palo Alto, CA	0 requests <input data-bbox="793 789 844 805" type="button" value="I Want It!"/>
Menlo Cafe Menlo Park, CA	0 requests <input data-bbox="793 849 844 865" type="button" value="I Want It!"/>
Heimerhaus Redwood City, CA	0 requests <input data-bbox="793 909 844 925" type="button" value="I Want It!"/>
Prima Deli Redwood City, CA	0 requests <input data-bbox="793 969 844 985" type="button" value="I Want It!"/>
Eric's Gourmet Menlo Park, CA	0 requests <input data-bbox="793 1029 844 1045" type="button" value="I Want It!"/>

The user's search query for merchants in a specific area

Merchant Request Form

Search for a business you'd like to see on Yiftee!

Merchant near Location


Stanford Shopping Center

8 requests

660 Stanford Shopping Center - Palo Alto, CA 94304 [Stanford Shopping Center Website](#)

Mall, Clothing Store (650) 617-8200 @StanfordShop

We are the S.F. Bay Area's premier shopping and dining experience. Visit Neiman Marcus, Bloomingdale's, Nordstrom, Macy's & 140 other world class stores, restaurants & services. Stanford Shopping Center features spectacular, gardens and picturesque sculptures. It truly is a one of a kind experience.



Merchant data courtesy [foursquare.venues API](#)

A closer look at the customer's desired merchant

Internship Design Experience

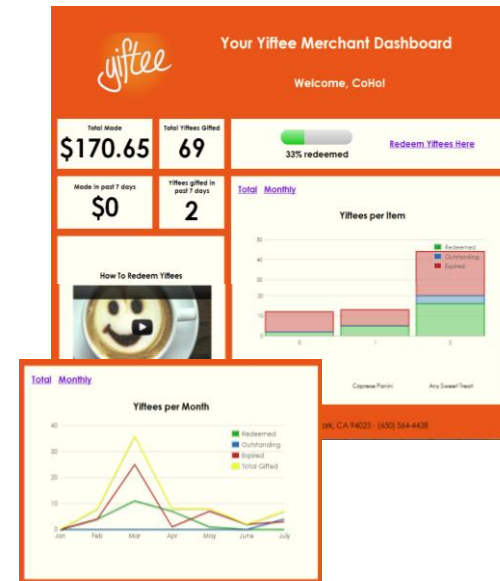
YIFTEE MERCHANT DASHBOARD

Summer 2012 | Yiftee | User Experience and Web Design Programming (Intern)

The Merchant Dashboard allows merchants to view their product sales and trends through Yiftee. I designed and developed the page, which included JSON commands that called the merchant's data and populated dynamic fields and graphs on the page, and used CSS and HTML for formatting. I began design with PowerPoint mockups and moved to CSS and HTML prototyping.



Initial mockup in PowerPoint



Final version in HTML and CSS

Internship Design Experience

YIFTEE GIFT EMAIL TEMPLATE

Summer 2012 | Yiftee | User Experience and Web Design Programming (Intern)

The Gift Email Template replaced Yiftee's old and outdated template. The new template is more user-friendly and looks less like spam. The template transitioned from a generic email template to a postcard through the many iterations (six are shown below).

Friend on Facebook
Follow on Twitter

Hey!
Kathleen Bird bought you a Yiftee! It's Small Topped Yogurt waiting for you at The Mix A Frozen Yogurt Treastery. This gift will be available for two weeks, until June 29th, 2012. Kathleen Bird says: Hey! I've just sent you a Yiftee! It's a REAL gift, not one of those virtual gifts. So please pick it up and enjoy!!
96141346
...with you to The Mix A Frozen Yogurt Treastery to redeem your gift.
[optional: link this gift to your Yiftee account](#)
Thank this is cool? Send your friends a Yiftee. We have hundreds of gifts, all \$10 or less, to say thanks, happy birthday, congrats or whatever!
Want to know more about Yiftee? This [video](#) shows how you can send your friends and family real treats (e.g. lattes, cupcakes, beers) to say thank you, happy birthday, or just brighten up their day!
Enjoy!
The Yiftee Team

To get directions to The Mix A Frozen Yogurt Treastery [click here](#)

Happy Birthday!

Small Topped Yogurt
A delightful treat for a hot summer day, this yogurt is cool and refreshing!

For: Bobby
From: Annie

At: The Yo Place in Palo Alto, CA

It's good for two weeks, **until June 30th, 2012**. Bring your code to The Yo Place to redeem your Yiftee!

Your code: **96143952**



Think this is cool? Send your friends a [Yiftee](#). All Yiftees are **\$10 or less**. Use one to say happy birthday, thanks, congrats, or whatever!



Want to learn more about Yiftee? Check out this [video](#) to see how easy it is.

You've been gifted a Yiftee!

Hey, RECIPIENT SENDER sent you a Yiftee! "MESSAGE"	GIFT NAME PRODUCT DESCRIPTION	Gift Picture
	For: RECIPIENT From: SENDER Store: MERCHANT NAME in MERCHANT CITY Get directions here	It's good for TWO WEEKS . Bring your validation code to MERCHANT NAME to redeem your Yiftee!
VALIDATION CODE		



[Link this gift](#) to your Yiftee account.

To **opt out** of receiving Yiftees on behalf of this merchant in the future, or to change your option status, please [unsubscribe](#) here.

To join the Yiftee community [subscribe](#) here.

You've been gifted a Yiftee!

Gift Picture	YOU'VE BEEN GIFTED A YIFTEE
GIFT NAME PRODUCT DESCRIPTION	RECIPIENT
Hey, RECIPIENT . SENDER sent you a Yiftee!	MERCHANT NAME MERCHANT CITY DIRECTIONS
MESSAGE	It's good for TWO WEEKS . Bring your validation code to MERCHANT NAME to redeem your Yiftee!
VALIDATION CODE	



[Link this gift](#) to your Yiftee account.

To **opt out** of receiving Yiftees on behalf of this merchant in the future, or to change your option status, please [unsubscribe](#) here.

To join the Yiftee community [subscribe](#) here.

Dear **Joanne**,
Annie Cardinal sent you a Yiftee! She says:

Hey Jo! Congrats on graduating from high school! I thought you'd enjoy this little something from our favorite, **Fake Merchant**. Enjoy! ~Annie

Cuppa Coffee
A smashing cup of Jo to celebrate any spectacular occasion!

My Fake Merchant
123 Fake Street
Menlo Park, CA 94025
1 (650) 123-3456

It's good until **June 22, 2012**.

Bring your **validation code** to **My Fake Merchant** to redeem your Yiftee!

92838570



[Link this gift](#) to your Yiftee account.

To **opt out** of receiving Yiftees on behalf of this merchant in the future, or to change your option status, please [unsubscribe](#) here.

To join the Yiftee community [subscribe](#) here.

Joanne,

Hey Jo! Congrats on graduating from high school! I thought you'd enjoy this little something from our favorite, **Fake Merchant**. Enjoy!

-Annie

Cuppa Coffee
Fake Merchant

92838570
Redemption Code valid until June 22, 2012.

[View Gift](#)



[Link this gift](#) to your Yiftee account.

To **opt out** of receiving Yiftees on behalf of this merchant in the future, or to change your option status, please [unsubscribe](#) here.

To join the Yiftee community [subscribe](#) here.

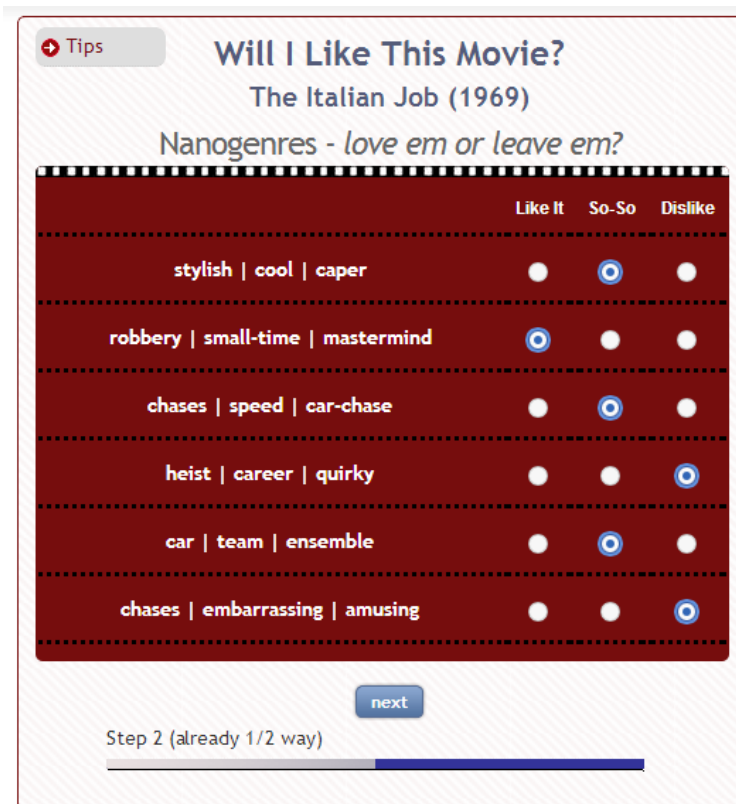
©www.yiftee.com - 3000 Sand Hill Rd, 3-225, Menlo Park, CA 94025 - (650) 664-4438

Internship Design Experience

NANOCROWD “WILL I LIKE THIS MOVIE?” GAME

Summer 2009 | Nanocrowd | Programming Intern

Nanocrowd is a movie recommendation search engine that uses keywords from film reviews to classify movies into “nanogenres” that provide more description than a generic movie genre. The game is based on Nanocrowd’s database and allows a user to input a movie title and determine their compatibility with the movie. It was live on Nanocrowd’s website and Facebook.



The nanogenre page of the application